

Why is it so easy to remember radio jingles, yet so hard to remember math equations?

During this fun and interactive session, run by Dr Jared Cooney Horvath, we will explore how memory works and look at four secrets to help you remember better.

This free community event is supported by the Genazzano Institute of Learning and Brain Sciences.

**Date:** Thursday 21 March 2019

**Time:** 6.45pm - 8.30pm

Venue: Madeleine Centre for Music and the Performing Arts

Genazzano FCJ College 301 Cotham Road, Kew

**RSVP:** by Tuesday 19 March 2019 via trybooking.com/BBGAX

We are excited to launch Dr Horvath's new book *Stop Talking and Start Influencing. 12 Insights from Neuroscience to make your Message Stick!* during this event. Books will be available for purchase at a discounted price. An additional ten books will also be given away!

Dr Jared Cooney Horvath is an an expert in neuroscience and learning. In this exciting new book, Dr Horvath breaks fresh ground on the vital topic of influence. By combining cutting-edge brain research with proven behavioural science, Dr Horvath outlines 12 scientific principles of how to impart knowledge in a way that truly sticks with and impacts others.

"... you don't *read* this book, you *experience* it!"

- Dr Todd Rose, EdD

Director of Mind, Brain and Education - Harvard Graduate School of Education







